

Real cost and damage of current situation

Police



- ▶ BAD PUBLIC RELATIONS
- ▶ COMPLEX AND EXPENSIVE TO MONITOR
- ▶ NO LAWS TO DEAL WITH
- ▶ THERE IS A LACK OF KNOWLEDGE AND TRAINING
- ▶ PUTS ADDITIONAL STRAIN ON POLICE BUDGETS
- ▶ DIFFICULT PUBLIC RELATIONS

Mobile Operators



- ▶ NUISANCE CALL DEPARTMENTS ARE COSTLY TO SET UP AND RUN
- ▶ WILL ABSORB A LOT OF TIME AND MONEY
- ▶ POTENTIAL POLITICAL PRESSURE
- ▶ CAN RESULT IN A LOSS OF BUSINESS
- ▶ PROVIDES A SOCIAL BUSINESS OPPORTUNITY
- ▶ CAN RESULT IN BAD PR

Government



- ▶ SOCIALLY UNACCEPTABLE
- ▶ THERE IS A GROWING NEED FOR LEGISLATIVE ACTION
- ▶ MP PRESSURE
- ▶ EXPENSIVE TO MANAGE
- ▶ VAST SUMS SPENT WITHOUT PREVENTION

Damage and problems caused by Cyber Bullying

Educators



- ▶ TIME CONSUMING
- ▶ POWERLESS TO DO MUCH
- ▶ DIFFICULT TO CONTROL
- ▶ DIFFICULT TO IDENTIFY
- ▶ REQUIRES TRAINING
- ▶ EFFECTS PUPILS EDUCATIONAL PERFORMANCE
- ▶ THERE IS NO CONTROL OUTSIDE SCHOOL

Children



- ▶ EXCLUSION
- ▶ DEMOTIVATION
- ▶ DEPRESSION
- ▶ FEAR
- ▶ INTIMIDATION
- ▶ EFFECTS THEIR QUALITY OF LIFE
- ▶ WILL HAVE A DIRECT EFFECT ON THEIR ACADEMIC PERFORMANCE
- ▶ POTENTIAL EMOTIONAL DAMAGE FOR LIFE
- ▶ LARGE COST TO SOCIETY
- ▶ 24/7 ABUSE

Adults



- ▶ HARASSMENT
- ▶ STALKING
- ▶ WORK PLACE BULLYING
- ▶ FINANCIAL INTIMIDATION
- ▶ EXPENSE OF CHANGING PHONES
- ▶ INABILITY OF AUTHORITIES / OPERATORS TO DO ANYTHING
- ▶ LACK OF PROTECTION
- ▶ FEAR
- ▶ IMPACTS THEIR QUALITY OF LIFE
- ▶ 24/7 ABUSE

